

PA PQC

Pennsylvania Perinatal Quality Collaborative

PA PQC Virtual Session
January 14, 2026

Learning Objectives

- Identify existing wristband programs for postpartum status
- Learn from peer PA PQC hospitals that have launched a wristband program

*The PA PQC is **not** planning to implement a wristband program.*

Agenda

1. **Welcome** – Jennifer Condel, SCT(ASCP)MT, Senior Program Manager, Perinatal Health, Jewish Healthcare Foundation
2. **Overview of Existing Programs and Creating Your Own Program** – Kristen Brenneman, MSN, RNC-NIC Women's Health Program Specialist, Jewish Healthcare Foundation and Karena Moran, PhD, PA PQC QI Coach and NEPaPQC Manager, Geisinger
3. **Peer-to-Peer Sharing** – Maureen Saxon-Gioia, MSHSA, BSN, RN, PA PQC QI Coach, Jewish Healthcare Foundation
 - UPMC Magee-Womens Hospital – Vivian Petticord, DNP, RNC, CNL, Director Women's Health Service Line
 - Independence Health System Westmoreland Hospital – Randi Turkewitz, MD, Department Chair Obstetrics and Gynecology, Chair of Women's Health Service Line
4. **Wrap-up & Next Steps** – Lisa Boyd, PA PQC Data Manager and QI Coach, Jewish Healthcare Foundation

Existing Wristband Programs

KRISTEN BRENNEMAN MSN, RNC-NIC, WOMEN'S HEALTH PROGRAM
SPECIALIST, JEWISH HEALTHCARE FOUNDATION

National

❖ AWHONN Post-Birth

- ❖ Connects directly to Post-Birth Warning Signs by QR code
- ❖ Encouraged to wear for up to 12 months postpartum

Source: <https://www.awhonn.org/education/post-birth-warning-signs-education-program>
<https://my.awhonn.org/store/s/product-details?id=a1BVO00000IL5Tm>



❖ Preeclampsia Foundation

- ❖ Preeclamptic patients are encouraged to wear wristband for at least 6 weeks postpartum

Source: <https://www.preeclampsia.org/postpartum-preeclampsia>



Pictures for educational purposes only

Statewide PQCs

➤ Alabama PQC

- Patients encouraged to wear wristband for at least 6 weeks
- Started June 2024

➤ Nebraska PQC

- Patients encouraged to wear wristband for 6 weeks postpartum
- Began at two hospitals in 2023 and expanded to all in July 2025

➤ Minnesota PQC

- Provided to preeclamptic patients after diagnosis and meant to be worn throughout pregnancy through 6 weeks postpartum
- Started in October 2020

➤ Connecticut PQC

- Patients encouraged to wear wristband for up to 12 weeks postpartum
- Started in 2025

Other Statewide Initiatives

- Washington DOH
- Arkansas
- Florida
- Wisconsin
- Maryland
- Massachusetts
- Illinois
- North Carolina
- New York

**No data has been published from PQCs or statewide initiatives. Several PQCs have shared difficulty in collecting data.*

Considerations for Creating Your Own Postpartum Wristband Program

KARENA M. MORAN, PHD, PA PQC QI COACH AND NEPAPQC
MANAGER, GEISINGER

Building a Program



- **Consider current maternal mortality data:**
 - The program should be structured around what we currently know
 - For example, how long should patients be instructed to wear the wristband?
 - *Most recent PA MMRC report suggests 48% of maternal deaths occur between 43 days and 1 year postpartum*
- **Consider how to handle patients that experienced a loss:**
 - Still at risk for postpartum complications
 - May not want to broadcast they experienced a loss by wearing a wristband
- **Education for areas outside of OB**
 - Effectiveness depends on everyone knowing what the wristband means

Program Cost

- This program has a monetary cost \$\$\$
- Consider the odds of success and other feasible options
- **Consider a focus group of patients that represent the population you serve:**
 - Will patients *wear* the wristband?
 - How *long* would they be willing to wear the wristband?
 - Are they *able* to wear the wristband? (e.g., wrist size, bracelet material)
- **Consider other supportive tools:**
 - Robust education of urgent maternal warning signs
 - Wallet sized card with information for easy access
 - Other ways to easily determine postpartum status (e.g., within the EMR)



Collecting Data and Proving Efficacy

- Supporting the cost of the program
 - Need metrics that show the program is working and the benefit outweigh the cost
 - Following up with patients at different times postpartum to *ask* or *see* if they are wearing the wristband
 - Examples:
 - Check at all OB visits after delivery,
 - ED documentation if a patient presents,
 - Partner with Peds and track at well-child visit attendance,
 - Call patients at specified intervals to ask if they are still wearing the wristband
-
- Are patients wearing the wristband? And for how long?
 - Do medical staff know what the wristband means and how to respond to a patient wearing one?



Peer-to-Peer Sharing: UPMC Magee-Womens Hospital

VIVIAN PETTICORD, DNP, RNC, CNL, DIRECTOR WOMEN'S HEALTH SERVICE LINE

UPMC | MAGEE-WOMENS

UPMC WHSL Purple Bands



I DELIVERED!

Congratulations
on the birth of
your new baby!



UPMC Magee-Womens values your health and safety. Pregnancy and childbirth can sometimes lead to serious medical issues. Ask your care team if you have not learned about the POST-BIRTH warning sign.

Wearing the purple “**I Delivered**” bracelet can remind you, and those around you, to recognize that any medical issues you experience within the year may be related to your recent pregnancy. Be sure to share this information with your support persons so they know what to look for. If you need medical attention for any health concerns, the bracelet will make your care teams aware of your recent pregnancy.

Be sure to keep your follow-up appointments and contact your doctor right away if you are not feeling well.

Thank you for choosing UPMC for your care.

UPMC | MAGEE WOMENS





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Wearing the purple "I Delivered" bracelet can remind you, and those around you, to recognize that any medical issues you experience might be related to your recent pregnancy.



Be sure to keep your follow-up appointments and contact your doctor right away if you are not feeling well.

Thank you for choosing UPMC for your care.

**UPMC
MAGEE-WOMENS**

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Wall Clings: ED waiting rooms/Triage rooms, OB Triage

Peer-to-Peer Sharing: Independence Health System Westmoreland Hospital

RANDI TURKEWITZ, MD, DEPARTMENT CHAIR
OBSTETRICS AND GYNECOLOGY, CHAIR OF WOMEN'S
HEALTH SERVICE LINE

Westmoreland wristband example



Coming soon...



The PA PQC will focus on a new initiative, the AIM Postpartum Discharge Transition Bundle, in the 2026-2027 implementation year. Take a look!

The PA PQC is **shifting our implementation year to July-June starting July 2026** with the introduction of the Postpartum Discharge Transition Bundle.

Wrap-Up |

LISA BOYD, PA PQC DATA MANAGER AND QI COACH,
JEWISH HEALTHCARE FOUNDATION

Upcoming Virtual Sessions

FEBRUARY 11

Designations Workshop

11:00 a.m. – 12:00 p.m.

Zoom

MARCH 11

Sepsis Sustainment

11:00 a.m. – 12:00 p.m.

Zoom



Learn about the
Initiatives

Access Session
Materials

Pennsylvania Perinatal Quality Collaborative

The PA PQC provides quality improvement support to healthcare teams to improve the standard of care for pregnant and postpartum people and babies.

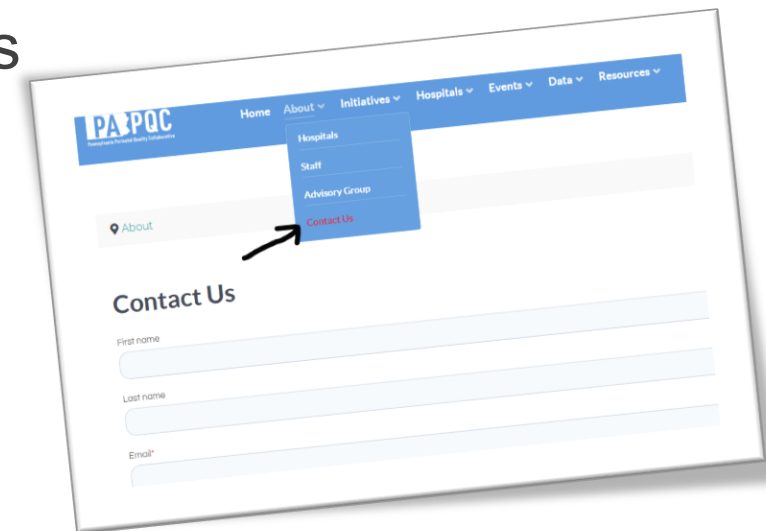
[REGISTER FOR SESSIONS](#)

<https://www.papqc.org/>

Updated Contact Info.

Upcoming changes to your email address? Haven't heard from us in a while?

- Please reach out to your coach to provide them updated contact info. for anyone at your site who is involved in the PA PQC.
- If you haven't gotten a newsletter or PA PQC emails in a while, check to make sure you are subscribed to our newsletter with your updated email address.
- You can always reach us [here](#)



PA PQC QI Coaches



Kristen Brenneman,
MSN, RN
Women's Health
Program Specialist,
Jewish Healthcare
Foundation



Lisa Boyd
Data Manager and QI
Coach, Jewish
Healthcare
Foundation



Jennifer Condel,
SCT(ASCP)MT
Senior Program
Manager, Perinatal
Health, Jewish
Healthcare
Foundation



Karena Moran,
PhD
Improvement
Optimization
Advisor, Geisinger
Health & NEPaPQC



Maureen Saxon-Gioia,
MHA, BSN, RN
Nurse Project Manager,
Jewish Healthcare
Foundation



Hadar Re'em
Program Associate and
QI Coach, Jewish
Healthcare Foundation

Zoom poll: session evaluation

There is **NO** continuing education credit offered for today's informational session, however we would love to hear your feedback on this session. |

The PA PQC Virtual Session on February 11 (Designations Workshop) will be eligible for CEU credit.

Thank You!



Pennsylvania Perinatal Quality Collaborative



Northeastern Pennsylvania Perinatal Quality Collaborative

www.papqc.org

papqc@whamglobal.org