

PA PQC Annual Meeting Poster Session Instructions

During the Annual Meeting (May 19-20, 2026), all Healthcare Teams will present a poster that tells others about their work. The purpose of these posters are to give the rest of the attendees an idea of what your Healthcare Team is working on. We want you to highlight what makes your Healthcare Team special!

Poster Size and Submission Guidelines

- Only one poster per Healthcare Team is required, regardless of number of participating active initiatives.
- Healthcare Teams will be required to submit an electronic copy of their poster to their QI Coach by **April 30, 2026** and print a hard copy to display at the Annual Meeting
- This will count as your QI report (Milestone 4) for Q1 for your active initiative.

Printing Your Poster:

- Posters must be **no wider than 3 feet, though can be smaller than this.**
- You may choose to create and print a large scientific poster, or share your information in a PPT (print one slide per page to hang on the display boards)
- Instructions for locating display area will be provided at in person meeting registration table.

Display Tips for Poster

- Be creative! Keep it simple and straightforward—we don't want you to spend a lot of time but have fun!
- Pictures are great (including of people/team members)
- Use a large font size
- Use color to highlight key messages
- Use clear titles and labels if you include graphs (X and Y axes, dates, brief explanation)

Elements to Include on Posters

- Required Elements:
 - Organization Name
 - Problem Statement
 - Focus Area
 - Status
 - Measures
 - Key Interventions
 - Results
 - “On this topic, our team would most like to learn from our peers...”
- Optional Elements:
 - Health Equity/Patient Voice
 - Engagement and Buy-In
 - Launching Initiative
 - Dissemination
 - Sustainability

Use these templates if they are helpful – you are more than welcome to design your own poster.



Helpful Tips



For printing purposes, keep your poster content inside the border on Slide 1. You don't have to keep the border, it's there as a guide, so feel free to delete it if it doesn't work with your poster design!

In addition to images, you can also use shapes and icons to draw reader attention. To insert a shape or icon, click on the "Insert" menu in the ribbon and then the corresponding button. For icons, a sidebar will open where you can search through the hundreds in the collection, select the ones you like, and then click on "Insert" to add them to your slide. You can change their colors by clicking on the "Graphics Format" menu and then change the "Graphics Fill" and "Graphics Outline" options.

General poster design tips:

- **Use contrast** – when putting different colors next to each other, make sure to use colors that differ not just in terms of shade, but also in tint (brighter vs darker) and saturation (muted vs vibrant) to make your content stand out
- **Use “empty” space to your benefit** – not over-stuffing your poster will help each element stand out and be more readable
- **Limit font and color choices** – choosing a couple fonts that work well together (like one for headers and one for text) and a small group of colors (3-4 main colors) will help keep consistency and increase legibility
- **Use fonts that are easy to read** – as fun as they may seem, stay away from using complex, script, or graphic-heavy fonts for your text
- **Use colors that work together** – try to stay away from neon colors (they don't print well) and from having excessive color differences; you can use a color palette generator ([like this one](#)) to help find complimentary colors
- **Break your content up into blocks** – this will make your poster easier to read and to highlight multiple points of focus; the sample layout slides have some 6-block layout options as examples
- **Use backgrounds and frames to your benefit** – you don't have to stick to white for the background color, and adding borders or shapes around images or text will help them pop (though for print, use lighter colors for backgrounds so the content on top of them stand out better)

SMART Goal:

EDUCATING STAFF ON HEALTH EQUITY

- Assign staff to Relias Learning
- “Social Determinants of Maternal Fetal Health” and “Maternal Outcomes Advocacy Initiatives”.
- To be completed by 80% of the staff by 10.31.2025
- 100% of our staff completed the education
- We were unable to assign the education to our physician providers.

Maternal Warning Signs



Educating patients on maternal warning signs.

Posted Maternal Warning signs posters in patient rooms, and in the ER waiting area.
Emailed Maternal Warning signs posters to the clinics and offices associated with Phoenixville Hospital.

What we learned:

The importance of educating all the staff to be more aware of inequities in maternal healthcare.
We learned how to disseminate information to offices that are not affiliated with our healthcare system; by providing them with the learning tools they need to educate staff and patients.
We learned the importance of educating the ED and other departments in our hospital of the importance of being aware of maternal health equity, and the maternal warning signs, as well as follow up questions to ask when assessing ante and postpartum patients.
We learned to discuss Maternal warning signs, MEWS screening health equities and post birth alert bands at the OB meetings to educate providers.



Thanks to our sister hospital, Tower Health Reading, we will be providing our patients with Post-Birth Alert bracelets. These bracelets will alert health care providers that a patient is at risk for postpartum complications.
We will ask our patients to wear the bracelets for a minimum of 6 weeks postpartum.

Epic Statistical Information tool using maternal sepsis codes, and results

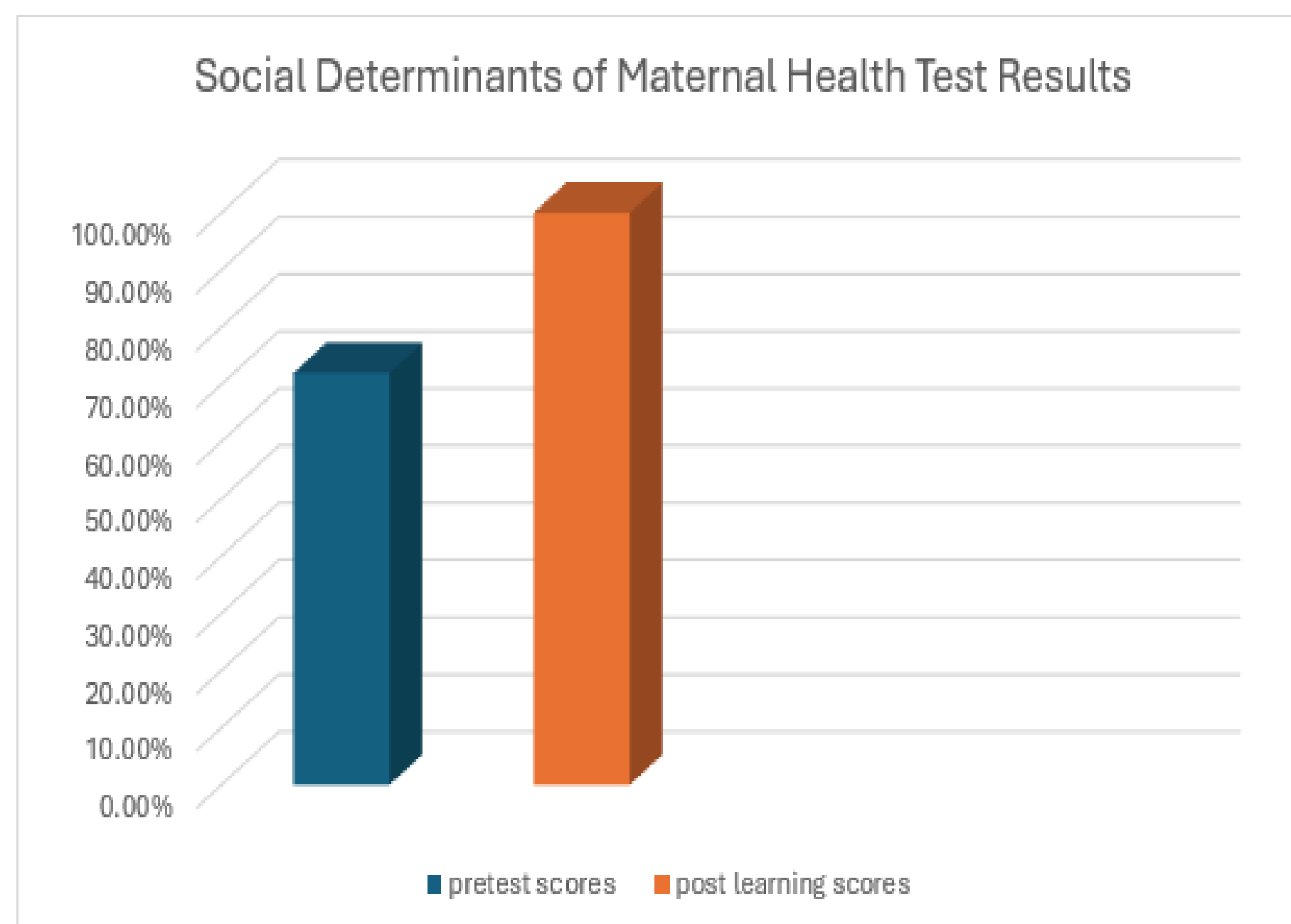
Birth Mother Discharge Year	Birth Mother Discharge Month Name	Denominator	Sepsis Numerator	Sepsis Rate	Morbidity Numerator	Morbidity Rate
2025	January	68				
2025	February	58				
2025	March	88	2	2.27%	2	2.27%
2025	April	87			1	1.15%
2025	May	90				
2025	June	85			3	3.53%
2025	July	53				
2025	August	91			1	1.10%
2025	September	74				
2025	October	81				
2025	November	64				
2025	December	63			1	1.59%
Sum:			2		8	

Birth Mother Discharge Year	Birth Mother Discharge Month Name	Denominator	Sepsis Numerator	Sepsis Rate	Morbidity Numerator	Morbidity Rate
2026	January	68			2	2.94%
2026	February	48				
2026	March	66				
Sum:					2	

We decreased our Sepsis cases to 0

Pre and Post Education Test Score Results

PAPQC Health Equity Results of Impacts of Social Determinants on Maternal Health care



What We Would Like to Learn From Our Peers...

How to educate providers that are not owned

by their hospital system!



HOSPITAL/ORGANIZATION NAME

Heading

Heading

Heading

Heading

Heading

Heading