

URGENT MATERNAL WARNING SIGNS COMPARISON

Category	AIM's Urgent Maternal Warning Signs	CDC's Hear Her Campaign Urgent Maternal Warning Signs	AWHONN's POST BIRTH Program
FOCUS	Early recognition of life-threatening conditions during pregnancy & postpartum	Educating patients on warning signs of maternal complications	Postpartum warning signs using the acronym POST BIRTH
TARGET AUDIENCE	Healthcare providers & patients	Patients, families, and healthcare providers	Primarily postpartum patients & nurses
IMPLEMENTATION	Integrated into hospital QI initiatives	Public health campaigns & patient education	Nurse-led education at discharge
PRICE	Free	Free	Some free resources with a paid education portion and add'l paid resource pack.
LANGUAGE ACCESSIBILITY	Yes	Yes	Yes
AVAILABLE LANGUAGES	75+	25+	50+
LINK	Click here	Click here	Click here